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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91229832
Party	Defendant Laboratorios Pisa, S.A. De C.V.
Correspondence Address	Cheryl L. Burbach HOVEY WILLIAMS LLP 10801 Mastin Blvd., Suite 1000 Overland Park, KS 66210 tmdocket- ing.burbach@hoveywilliams.com;dg@gandolfolawfirm.com;ld@gandolfolawfirm. com;jmashburn@hoveywilliams.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Graciela Gomez Cowger
Filer's e-mail	trademarks@schwabe.com, gcowger@schwabe.com
Signature	/graciela gomez cowger/
Date	09/19/2016
Attachments	Notice of appearance for TTAB Opposition No. 91229832 filed 9-19-16.pdf(14466 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 86/582,197
For the Mark: ELECTRO LIFE
Published in the *Official Gazette* on May 24, 2016

International IP Holdings, LLC,)	
)	
)	
Opposer,)	
)	Opposition No. 91229832
v.)	
)	
Laboratorios Pisa, S.A. De C.V.,)	
)	
Applicant.)	

**NOTICE OF APPEARANCE/APPLICANT'S NOTICE OF SUBSTITUTE
COUNSEL**

Laboratorios Pisa, S.A. De C.V. ("Applicant") hereby notifies the Trademark Trial and Appeal Board and all parties that the following person is substitute counsel and appearing as counsel of record in the above captioned matter. Accordingly, Applicant's new counsel is Graciela Gomez Cowger, of Schwabe, Williamson & Wyatt, P.C. Copies of all documents filed with the Trademark Trial and Appeal Board should be served upon the following:

Graciela Gomez Cowger
Schwabe, Williamson & Wyatt, P.C.
1211 SW Fifth Avenue, Suite 1500
Portland, OR 97204
Telephone: (503) 222-9981
Facsimile: (503) 796-2900
Email: trademarks@schwabe.com

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DATED: September 19, 2016.

Respectfully submitted,

/Graciela Gomez Cowger/

Graciela Gomez Cowger
Schwabe, Williamson & Wyatt, P.C.
1211 S.W. Fifth Avenue, Suite 1900
Portland, OR 97204
Telephone (503) 222-9981
Fax (503) 796-2900

Of Attorneys for Applicant
Laboratorios Pisa, S.A. De C.V.

CERTIFICATE OF SERVICE

I hereby certify that on the 19th day of September, 2016, I served the foregoing
NOTICE OF APPEARANCE/APPLICANT'S NOTICE OF SUBSTITUTE COUNSEL
on the following party at the following address:

Christopher W. Schneider
Oakland Law Group, PLLC
38955 Hills Tech Drive
Farmington Hills, MI 48331

Attorney for International IP Holdings, LLC.

by mailing to her via first class mail a true and correct copy thereof, certified by me as
such, placed in a sealed envelope addressed to her at the address set forth above, and
deposited in the U.S. Post Office at Portland, Oregon on said day with postage prepaid.

/Graciela Gomez Cowger/
Graciela Gomez Cowger
Schwabe, Williamson & Wyatt, P.C.
1211 S.W. Fifth Avenue, Suite 1900
Portland, OR 97204
Telephone (503) 222-9981
Fax (503) 796-2900

Of Attorneys for Applicant
Laboratorios Pisa, S.A. De C.V.